

farm 'n' equine property



Tel: 01 228 676935
www.farmnequineproperty.co.uk

farm 'n' equine is a glossy monthly publication with a circulation of over 9000 copies, 7200 of which are distributed by directly mailing to businesses and individuals actively working in the agricultural and equestrian sectors in the ten counties of Cumbria, Northumberland, Co. Durham, Lancashire, North Yorkshire, Borders, Dumfries & Galloway and Lanarkshire, Cleveland and Tyne and Wear. The magazine is sold with a cover price of £1.20 and is online at www.farmnequine.co.uk - annual subscriptions (11 issues) are £20.00.

This effective targeting offers a much greater geographical access to the agricultural and rural market than even several local newspapers, at very cost effective rates.

farm 'n' equine is published monthly (except January) by an experienced team based in rural North Cumbria with considerable experience and the editorial content is topical, but not political and relates to issues specific to both farming and equine businesses. It includes a growing property section, which is now online at www.farmnequineproperty.co.uk

farm 'n' equine property offers an easy, inexpensive way to market properties with land to potential buyers and is easily accessible to both agents and private sellers. Advertising rates start at just £35.00 + vat and are full colour, including one month online with live links where requested.. Properties featured as the 'Property of the Month' enjoy additional online exposure.

Editorial invitations to agents, valuers, land agents and auctioneers are an integral part of the relationship between the publishing team and professionals working in the rural property sector.

Advertising in farm 'n' equine property is like sending out a mailshot every month, reaching the rural sector across a large region of Northern England, Southern Scotland and beyond.

For Property advertising in farm 'n' equine contact Rachel Wadge on 01228 676935 or email rachel.wadge@farmnequine.co.uk



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"I have advertised in the property section of farmnequine since it's launch and it has been the most successful property advertising I've ever used."

Donald Scott, FIA EST (SCOT) FNAEA,
Land Agent, Auctioneer and Valuer, Wigton, Cumbria,